

africappractice

Accra

Dar es Salaam

Harare

Johannesburg

Lagos

London

Nairobi



*africappractice is a pan-African strategy and communications consultancy.
We advise some of the largest institutions, companies and investors on the continent.*

Our focus

African company with an African voice established in 2003

Pan African network with local knowledge and expertise

Experienced in **developing business in Africa** and **strategy for sustainability**

Helping our clients to **manage stakeholder risk** and **reputation**

We partner with our clients to identify opportunity, manage risk and build enviable leadership positions.

Who we are

africappractice is a pan-African strategy and communications consulting firm.

Our clients are some of the largest and most successful companies, investors, public sector organisations and foundations operating in Africa today.

We help them understand shifting political, policy, regulatory and societal trends and we equip them to manage the risks and opportunities these present for their operations.

Our people

Our team of 90+ dedicated consultants operate at the intersect of industry, government and the media.

We combine strong industry knowledge with world-class technical skills and deep market insights to support our clients at every stage of their business.

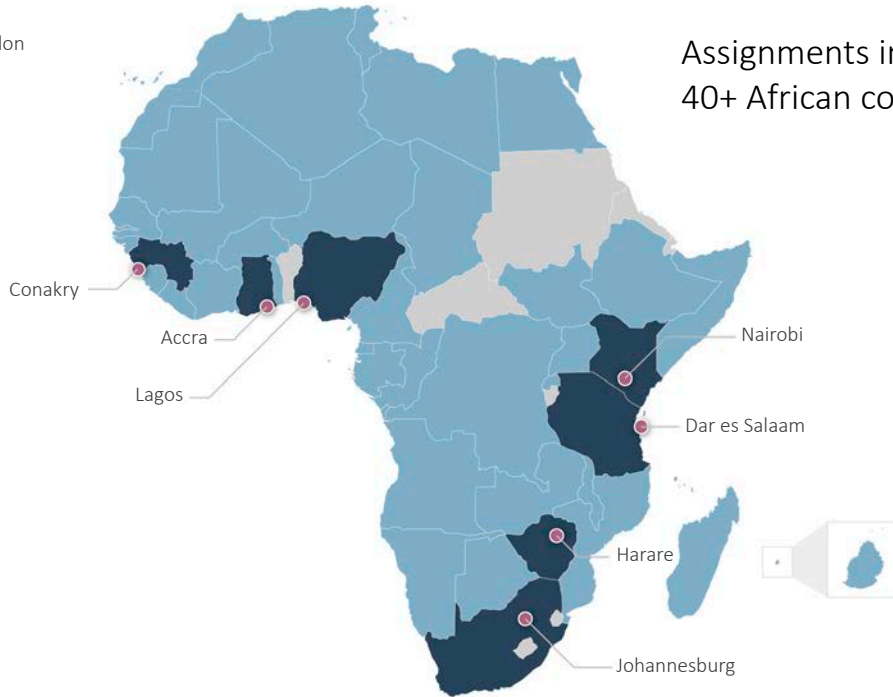
We help our clients to . . .



Our network



Assignments in
40+ African countries



Our specialist industry teams



Richard Kiplagat,
Infrastructure Leader

“We help our clients to identify opportunity, manage risk and influence policy and regulation. Our insights and services combine to help project developers, project financiers and managers of infrastructure to secure permits and approvals, avoid project disruption and costly delays”.



Abdulhameed Abubakar,
Consumer Leader

“Consumer goods and services companies must be agile to succeed in dynamic markets. We supply commercial, political and policy insights and a profound knowledge of the local environment in which we live and work, to help our clients address market demand and beat the competition”.



Tim Newbold,
Financial Services Leader

“We partner with our clients in the industry to ensure they are positioned for success. We align their workforces to achieve organisational transformation and we partner with them to build enviable leadership positions and a strong reputation among customers, regulators and investors”.



Pierre-Emmanuel Maubert,
Public Sector Leader

“We support governments to design and deliver ambitious public sector reforms, driving local ownership through targeted stakeholder engagement and advocacy. Our insights and services combine to overcome vested interests and build broad-based coalitions of support”.

Our services



Our services combine to help our clients succeed in dynamic African markets.

We supply a combination of insights, services and tools to help our clients understand risk, access new markets, avoid project disruption and generate positive opinion at every stage of their investment cycle.

What our clients say about us

Our clients are some of the largest and most successful organisations operating in Africa today.



"I am very satisfied with the service provided by africappractice. The turn-around time was very short but they provided fantastic results despite this. The professionalism of the team was superb, so too was the level of skill and experience of the team. I would definitely consider using africappractice again and would certainly recommend them". **Legatum Institute**



"Very good engagement levels and they are responsive. Proactive in identifying opportunities and very aggressive in getting the client name out there including proposing projects that we can participate in".

Trade Mark East Africa



"africappractice gives value for money - they are structured and methodical in their approach to work. I would not hesitate recommending AP to any other organisation that seeks value for money". **Tullow Oil**



"Insightful intelligence analysis provided to our business. This has supported identification of key issues affecting us and supported the development of mitigation measures. The AP team has an excellent collaborative / working approach". **BG**



"Great team - wonderful spirit, energy and teamwork".
World Economic Forum



"It was a pleasure working with africappractice. I had absolute peace of mind knowing that AP had a firm grasp on the media landscape in the country".
Uber Technologies



"I have a good working relationship with africappractice and would not hesitate to recommend them to any client - Always ready and willing to offer a solution".
Kenya Power and Lighting Co. Ltd

africappractice



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